

Bachelor's Program

VŠE / IBB

Quality Education in Prague







Study with us!

AACSB ACCREDITED

Bachelor of International Business

Where business leaders of tomorrow meet

Prague University of Economics and Business

Faculty of International Relations

Contacts

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VŠE

Study in Prague

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Program description

The aim of the Bachelor of International Business (IBB) program is to provide students with appropriate professional qualifications in international business and related economic, social, and political areas, and to prepare them for lifelong learning. Students in the program will acquire knowledge and develop competences in the areas of international business, economics, entrepreneurship, logistics and supply chain management, world economics, mathematics, and intercultural skills. Graduates of the program are equipped with superior language skills and will succeed in the changing multicultural environment of international business. The core values of the program are respect for the ethical dimension of international business and compliance with the principles of diversity, equality, and inclusion. The program is suitable for talented students who wish to apply themselves in the multicultural environment of international business, are interested in its aspects in the broad context of international economic, social, legal, and political relations, and wish to further develop their extended knowledge of foreign languages.Graduates of the program will find employment mainly in multinational companies, national companies operating in foreign markets and in international or governmental institutions, in specialist positions or in junior and middle management positions. At the same time, graduates are prepared to succeed with their own business plans and objectives, or to continue with their education at master's level.

Why to study IBB?

1. By studying IBB you will obtain **a high quality and internationally recognized business education** that will help boost your career.
2. We offer you exceptional possibilities to **spend a semester at our partner university.** You can choose from more than 200 of them.
3. Students can also benefit from our **Double-Degree program.** Get two degrees from two universities!
4. You will study in English, but apart from that, we will teach you another foreign language. **Knowledge of two foreign languages is a must today.**
5. You can study at the university that became the first in the Czech Republic to receive accreditation from the Association to Advance Collegiate Schools of Business (AACSB) in March 2024.
6. **You will not be alone here.** Students from your program will help you overcome the adaptation period.





Courses

» **Conditions for Completing the Program:**
Study load (180 European Credits – ECTS)

» **Main core courses:**
- Doing Business in Globalized Environment
- International Business Negotiation and Protocol
- International Entrepreneurship
- International Business Operations
- Retail Business
- Global Operations and Logistics
- International Economy
- International Trade, Investment and Innovation
- World Economy
- Corporate Finance
- Marketing and Business Policy

» **Business-Related Optional Courses:**
various, including courses taught by visiting professors.

Admission requirements

» completed secondary education
» application form
» payment for the application fee
» knowledge of English

Application Deadline

» **Application Deadline (1st round): 28 February**
» **Exam Date (1st round): March**

Entrance exam

» **In-depth personal interview (on-line)**
» **Motivation to study and knowledge of the English language**

Tuition

» **6,000 EUR/academic year**