

FIR

UNIVERSITY OF ECONOMICS, PRAGUE
CZECH REPUBLIC
FACULTY OF INTERNATIONAL RELATIONS

fir.vse.cz

IBB Online Open Day

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IBB Team



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About VŠE

- VŠE = Vysoká škola ekonomická v Praze (University of Economics, Prague)
- The best and most prestigious economic school in the Czech Republic
- VŠE is ranked by the **Financial Times** annually and has already been appraised for several years by the **Eduniversal Ranking** project as one of the best “business schools” in Central and Eastern Europe

About VŠE

- More than 15,000 students
- 6 faculties
- More than 220 partner schools worldwide

About IBB

- IBB is a three-year, full-time bachelor's degree program taught in English
- Organized at the Faculty of International Relations (FIR)
- The largest international program at VŠE
- **We prepare people for business**
- You will be awarded by bachelor degree (Bc.)

Why to study IBB?

- ***Core values***
 - international **business** curriculum
 - strong **internationalization** (teaching, student body, study abroad)
 - **double degree** options
 - many courses taught by **visiting professors** from USA and Western Europe
 - emphasis on **language skills**

Why to study IBB?

- ***Profile of graduates***
 - adaptability to **globalized** environment
 - **business** skills and knowledge
 - **language** competences
 - jobs at mid-level **management** positions in **multinational** corporations
 - prepared for **master's** programs

Why to study IBB?

- ***Admission procedure***
 - **long-distance** entrance exam:
 - essay on a given topic
 - motivation/cover letter
 - Skype or phone interview in English

Schedule of academic year

- Academic year has two components:
 1. Winter Semester
 2. Summer Semester
- Semester as such has also two components:
 1. 13 weeks of classes
 2. 6 weeks of examination period

Credit system

- Studying is based on a credit system
- For each study obligation in your study plan you get a given amount of credits
 - E.g. when you successfully pass a course on *Corporate Finance*, you get 6 ECTS credits
- The system is internationally recognizable
- 180 ECTS must be obtained for graduation

Study abroad

- **Study abroad** is at the Faculty of International Relations an **integral part of study**
- Wide variety of partner universities (more than 220)
- **Faculty supports** outgoing students organizationally, as well as financially
- Definitely recommended!

Double degree option

- IBB has recently signed two double degree agreements
 - With OTH Regensburg and University of Vaasa
 - Designed for 3rd year students, who spend one year at the partner institution
 - They obtain both degrees

IBB Courses: 1st semester

- Mathematics for Economists
- Informatics
- Basic Microeconomics
- Marketing and Business Policy
- Sustainable Development and Environment
- Intercultural Negotiation
- Language course/s (Czech or other foreign language)

Other IBB courses

- Corporate Finance
- International Economics
- International Business Operations
- Doing Business in Global Environment
- World Economy
- Principles of Management
- Retail Marketing / Retail Management

Tuition Fee

- 3,800 EUR per academic year
- More details on IBB website
 - <https://ibb.vse.cz/general-information/tuition-fee/>

Application deadline

- **April 30** (recommended)
 - Decision at the end of May
- **June 30**
 - Decision at the end of July

Thank you and apply!

Time for your questions.

