

IBB Q&A Session

April 12, 2023

Where business leaders of tomorrow meet

Prague University of Economics and Business

Program of today

- Brief introduction
- Q&A





IBB Team



Mgr. Bc. Petra Pražanová

Administrative Coordinator

Room: NB 382

Phone: +420 224 095 242

E-mail: <u>ibb@vse.cz</u>



Ing. Radek Čajka, Ph.D.

Academic Director

Room: NB 208

Phone: +420 224 095 218

E-mail: radek.cajka@vse.cz





About VŠE

- VŠE = Vysoká škola ekonomická v Praze (Prague University) of Economics and Business)
- The best and most prestigious economic school in the Czech Republic
- VŠE is ranked by the Financial Times annually and has already been appraised for several years by the Eduniversal Ranking project as one of the best "business schools" in Central and Eastern Europe





About VŠE

- More than 15,000 students
- 6 faculties
- More than 220 partner schools worldwide







About IBB

- IBB is a three-year, full-time bachelor's degree program taught in English
- Organized at the Faculty of International Relations (FIR)
- You will be awarded by bachelor degree (Bc.)

Where business leaders of tomorrow meet

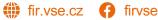






Why to study IBB?

- Focus on an international career in business
- Variety of high-quality courses that combine the right amount of theoretical knowledge and business skills
- Curriculum captures the latest trends in both education and business innovation
- Small groups, a multicultural environment where everyone is welcome, and an individualized approach combined with a great atmosphere are distinctive moments of the program







Why to study IBB?

- With corporate practitioners and internship options, we can guarantee a true hands-on experience
- Many professional events and recreational activities, often organized by the students themselves
- Semester abroad or double degree options
- Prague is a great location in the heart of Europe and one of the safest capitals in the world









Profile of graduates

adaptability to globalized environment

business skills and knowledge

language competences

jobs at mid-level management positions in multinational corporations

becoming entrepreneurs programs







How to apply?

- Admission procedure in a form of a long-distance entrance exam:
 - essay on a given topic
 - motivation/cover letter
 - online/in person interview in English







Credit system

- Studying is based on a credit system
- For each study obligation in your study plan you get a given amount of credits
 - E.g., when you successfully pass a course on Corporate Finance, you get 6 ECTS credits
- The system is internationally recognizable
- 180 ECTS must be obtained for graduation







Study abroad

- Study abroad is at the Faculty of International Relations an integral part of study
- Wide variety of partner universities (more than 220)
- Faculty supports outgoing students organizationally, as well as financially
- Definitively recommended!







Double degree option

- IBB has recently signed two double degree agreements
 - With OTH Regensburg and University of Vaasa
 - Designed for 3rd year students, who spend one year at the partner institution
 - They obtain both degrees







Selected courses you will take

International Financial Management

Retail Business

International Business
Operations

Doing Business in Global Environment

International Entrepreneurship

World Economy

Global
Operations and
Logistics

Intercultural Negotiations







Tuition Fee



5,000 EUR per academic year



More details on IBB website

https://ibb.vse.cz/generalinformation/tuition-fee/





Application deadline

April 30

Decision at the end of May





Thank you and apply!

Visit us on ibb.vse.cz

Prague University of Economics and Business