

# IBB Q&A Session

April 12, 2023

*Where business leaders of  
tomorrow meet*

Prague University of Economics and Business

# Program of today

1. Brief introduction
2. Q&A

# IBB Team



**Mgr. Bc. Petra Pražanová**

**Administrative Coordinator**

Room: NB 382

Phone: +420 224 095 242

E-mail: [ibb@vse.cz](mailto:ibb@vse.cz)



**Ing. Radek Čajka, Ph.D.**

**Academic Director**

Room: NB 208

Phone: +420 224 095 218

E-mail: [radek.cajka@vse.cz](mailto:radek.cajka@vse.cz)

# About VŠE

- VŠE = Vysoká škola ekonomická v Praze (Prague University of Economics and Business)
- The best and most prestigious economic school in the Czech Republic
- VŠE is ranked by the **Financial Times** annually and has already been appraised for several years by the **Eduniversal Ranking** project as one of the best “business schools” in Central and Eastern Europe

# About VŠE

- More than 15,000 students
- 6 faculties
- More than 220 partner schools worldwide

# About IBB

- IBB is a three-year, full-time bachelor's degree program taught in English
- Organized at the Faculty of International Relations (FIR)
- You will be awarded by bachelor degree (Bc.)
- **Where business leaders of tomorrow meet**

## Why to study IBB?

- Focus on an international career in business
- Variety of high-quality courses that combine the right amount of theoretical knowledge and business skills
- Curriculum captures the latest trends in both education and business innovation
- Small groups, a multicultural environment where everyone is welcome, and an individualized approach combined with a great atmosphere are distinctive moments of the program

## Why to study IBB?

- With corporate practitioners and internship options, we can guarantee a true hands-on experience
- Many professional events and recreational activities, often organized by the students themselves
- Semester abroad or double degree options
- Prague is a great location in the heart of Europe and one of the safest capitals in the world



# Profile of graduates

adaptability to  
**globalized**  
environment

**business** skills and  
knowledge

**language** competences

jobs at mid-level  
**management** positions  
in **multinational**  
corporations

becoming  
entrepreneurs

prepared for **master's**  
programs

## How to apply?

- **Admission procedure** in a form of a **long-distance** entrance exam:
  - essay on a given topic
  - motivation/cover letter
  - online/in person interview in English

# Credit system

- Studying is based on a credit system
- For each study obligation in your study plan you get a given amount of credits
  - E.g., when you successfully pass a course on *Corporate Finance*, you get 6 ECTS credits
- The system is internationally recognizable
- 180 ECTS must be obtained for graduation

# Study abroad

- **Study abroad** is at the Faculty of International Relations an **integral part of study**
- Wide variety of partner universities (more than 220)
- **Faculty supports** outgoing students organizationally, as well as financially
- Definitely recommended!

## Double degree option

- IBB has recently signed two double degree agreements
  - With OTH Regensburg and University of Vaasa
  - Designed for 3rd year students, who spend one year at the partner institution
  - They obtain both degrees

# Selected courses you will take

International  
Financial  
Management

Retail Business

International  
Business  
Operations

Doing Business in  
Global  
Environment

International  
Entrepreneurship

World Economy

Global  
Operations and  
Logistics

Intercultural  
Negotiations

# Tuition Fee



5,000 EUR per academic year



More details on IBB  
website

<https://ibb.vse.cz/general-information/tuition-fee/>

# Application deadline

**April 30**

Decision at the end of May



# Thank you and apply!

Visit us on [ibb.vse.cz](http://ibb.vse.cz)

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