

# IBB Online Open Day

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Prague University of Economics and Business

# Program of today

1. Brief introduction
2. Student perspective – Robin Curtis
3. Q&A

# IBB Team



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# About VŠE

- VŠE = Vysoká škola ekonomická v Praze (Prague University of Economics and Business)
- The best and most prestigious economic school in the Czech Republic
- VŠE is ranked by the **Financial Times** annually and has already been appraised for several years by the **Eduniversal Ranking** project as one of the best “business schools” in Central and Eastern Europe

# About VŠE

- More than 15,000 students
- 6 faculties
- More than 220 partner schools worldwide

# About IBB

- IBB is a three-year, full-time bachelor's degree program taught in English
- Organized at the Faculty of International Relations (FIR)
- **We prepare people for international business**
- You will be awarded by bachelor degree (Bc.)

# Why to study IBB?

- **Core values**

- international **business** curriculum
- **high quality** courses
- strong **internationalization** (teaching, student body, study abroad)
- **double degree** options
- many courses taught by **visiting professors** from USA and Western Europe
- emphasis on **language skills**

# Why to study IBB?

- ***Profile of graduates***

- adaptability to **globalized** environment
- **business** skills and knowledge
- **language** competences
- jobs at mid-level **management** positions in **multinational** corporations
- prepared for **master's** programs



## How to apply?

- **Admission procedure** in a form of a **long-distance** entrance exam:
  - essay on a given topic
  - motivation/cover letter
  - Skype or phone interview in English

# Schedule of academic year

- Academic year has two components:
  1. Winter Semester
  2. Summer Semester
- Semester as such has also two components:
  1. 13 weeks of classes
  2. 6 weeks of examination period

# Credit system

- Studying is based on a credit system
- For each study obligation in your study plan you get a given amount of credits
  - E.g., when you successfully pass a course on *Corporate Finance*, you get 6 ECTS credits
- The system is internationally recognizable
- 180 ECTS must be obtained for graduation

# Study abroad

- **Study abroad** is at the Faculty of International Relations an **integral part of study**
- Wide variety of partner universities (more than 220)
- **Faculty supports** outgoing students organizationally, as well as financially
- Definitively recommended!

## Double degree option

- IBB has recently signed two double degree agreements
  - With OTH Regensburg and University of Vaasa
  - Designed for 3rd year students, who spend one year at the partner institution
  - They obtain both degrees

# Selected courses you will take

Corporate  
Finance

International  
Economics

International  
Business  
Operations

Doing Business  
in Global  
Environment

World Economy

Principles of  
Management

Retail Marketing  
/ Retail  
Management

Intercultural  
Negotiations

# Tuition Fee



3,800 EUR per academic year



More details on IBB  
website

<https://ibb.vse.cz/general-information/tuition-fee/>

# Application deadline

**April 30**

Decision at the end of May



# Thank you and apply!

Visit us on [ibb.vse.cz](http://ibb.vse.cz)

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