

Radek Čajka, Ph.D.

IBB – Bachelor of International Business

# **IBB** webinar

March 23, 2022

Prague University of Economics and Business





# Program of today

- 1. Brief introduction
- 2. Student perspective
- **3**. Q&A



#### **IBB** Team



#### Mgr. Bc. Petra Pražanová Administrative Coordinator Room: NB 382

Phone: +420 224 095 242 E-mail: <u>ibb@vse.cz</u>



fir.vse.cz

**G** firvse

#### Ing. Radek Čajka, Ph.D. Academic Director

Room: NB 208 Phone: +420 224 095 218 E-mail: radek.cajka@vse.cz



## About VŠE

- VŠE = Vysoká škola ekonomická v Praze (Prague University of Economics and Business)
- The best and most prestigious economic school in the Czech Republic
- VŠE is ranked by the Financial Times annually and has already been appraised for several years by the Eduniversal Ranking project as one of the best "business schools" in Central and Eastern Europe





## About VŠE

- More than 15,000 students
- 6 faculties
- More than 220 partner schools worldwide



### About IBB

- IBB is a three-year, full-time bachelor's degree program taught in English
- Organized at the Faculty of International Relations (FIR)
- We prepare people for international business
- You will be awarded by bachelor degree (Bc.)





### Why to study IBB?

#### Core values

- international business curriculum
- high quality courses
- strong internationalization (teaching, student body, study abroad)
- double degree options
- many courses taught by visiting professors from USA and Western Europe
- emphasis on language skills





### Why to study IBB?

#### Profile of graduates

- adaptability to globalized environment
- business skills and knowledge
- language competences
- jobs at mid-level management positions in multinational corporations
- >becoming entrepreneurs
- >prepared for master's programs





### How to apply?

- Admission procedure in a form of a long-distance entrance exam:
  - essay on a given topic
  - motivation/cover letter
  - online/in person interview in English





### Schedule of academic year

- Academic year has two components:
  - 1. Winter Semester
  - 2. Summer Semester
- Semester as such has also two components:
  - 1. 13 weeks of classes
  - 2. 6 weeks of examination period





## Credit system

- Studying is based on a credit system
- For each study obligation in your study plan you get a given amount of credits
  - E.g., when you successfully pass a course on *Corporate Finance*, you get 6 ECTS credits
- The system is internationally recognizable
- 180 ECTS must be obtained for graduation



## Study abroad

- Study abroad is at the Faculty of International Relations an integral part of study
- Wide variety of partner universities (more than 220)
- Faculty supports outgoing students organizationally, as well as financially
- Definitively recommended!





### Double degree option

- IBB has recently signed two double degree agreements
  - With OTH Regensburg and University of Vaasa
  - Designed for 3rd year students, who spend one year at the partner institution
  - They obtain both degrees





### Selected courses you will take



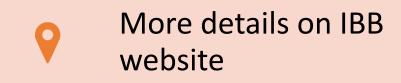




#### **Tuition Fee**



3,800 EUR per academic year



https://ibb.vse.cz/generalinformation/tuition-fee/





# **Application deadline**

#### April 30

Decision at the end of May



Radek Čajka, Ph.D. radek.cajka@vse.cz

## Thank you and apply!

Visit us on ibb.vse.cz

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