

IBB webinar

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Prague University of Economics and Business

Program of today

1. Brief introduction
2. Student perspective
3. Q&A

IBB Team



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About VŠE

- VŠE = Vysoká škola ekonomická v Praze (Prague University of Economics and Business)
- The best and most prestigious economic school in the Czech Republic
- VŠE is ranked by the **Financial Times** annually and has already been appraised for several years by the **Eduniversal Ranking** project as one of the best “business schools” in Central and Eastern Europe

About VŠE

- More than 15,000 students
- 6 faculties
- More than 220 partner schools worldwide

About IBB

- IBB is a three-year, full-time bachelor's degree program taught in English
- Organized at the Faculty of International Relations (FIR)
- **We prepare people for international business**
- You will be awarded by bachelor degree (Bc.)

Why to study IBB?

- **Core values**

- international **business** curriculum
- **high quality** courses
- strong **internationalization** (teaching, student body, study abroad)
- **double degree** options
- many courses taught by **visiting professors** from USA and Western Europe
- emphasis on **language skills**

Why to study IBB?

- ***Profile of graduates***

- adaptability to **globalized** environment
- **business** skills and knowledge
- **language** competences
- jobs at mid-level **management** positions in **multinational** corporations
- becoming entrepreneurs
- prepared for **master's** programs

How to apply?

- **Admission procedure** in a form of a **long-distance** entrance exam:
 - essay on a given topic
 - motivation/cover letter
 - online/in person interview in English

Schedule of academic year

- Academic year has two components:
 1. Winter Semester
 2. Summer Semester
- Semester as such has also two components:
 1. 13 weeks of classes
 2. 6 weeks of examination period

Credit system

- Studying is based on a credit system
- For each study obligation in your study plan you get a given amount of credits
 - E.g., when you successfully pass a course on *Corporate Finance*, you get 6 ECTS credits
- The system is internationally recognizable
- 180 ECTS must be obtained for graduation

Study abroad

- **Study abroad** is at the Faculty of International Relations an **integral part of study**
- Wide variety of partner universities (more than 220)
- **Faculty supports** outgoing students organizationally, as well as financially
- Definitely recommended!

Double degree option

- IBB has recently signed two double degree agreements
 - With OTH Regensburg and University of Vaasa
 - Designed for 3rd year students, who spend one year at the partner institution
 - They obtain both degrees

Selected courses you will take

Corporate
Finance

Retail Business

International
Business
Operations

Doing Business in
Global
Environment

International
Entrepreneurship

World Economy

Global
Operations and
Logistics

Intercultural
Negotiations

Tuition Fee



3,800 EUR per academic year



More details on IBB
website

<https://ibb.vse.cz/general-information/tuition-fee/>

Application deadline

April 30

Decision at the end of May

Thank you and apply!

Visit us on ibb.vse.cz

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