

IBB webinar

February 14, 2024

Prague University of Economics and Business

*Where business leaders of
tomorrow meet*

Program of today

1. Brief introduction of the program
2. Student perspective
3. Q&A

IBB Team



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About VŠE

- VŠE = Vysoká škola ekonomická v Praze (Prague University of Economics and Business)
- The best and most prestigious economic school in the Czech Republic
- VŠE is ranked by the **Financial Times** annually and has already been appraised for several years by the **Eduniversal Ranking** project as one of the best “business schools” in Central and Eastern Europe

About VŠE

- More than 15,000 students
- 6 faculties
- More than 220 partner schools worldwide

About IBB

- IBB is a three-year, full-time bachelor's degree program taught in English
- Organized at the Faculty of International Relations (FIR)
- You will be awarded by bachelor degree (Bc.)
- **Where business leaders of tomorrow meet**

Why to study IBB?

- Focus on an international career in business
- Variety of high-quality courses that combine the right amount of theoretical knowledge and business skills
- Curriculum captures the latest trends in both education and business innovation
- Small groups, a multicultural environment where everyone is welcome, and an individualized approach combined with a great atmosphere are distinctive moments of the program

Why to study IBB?

- With corporate practitioners and internship options, we can guarantee a true hands-on experience
- Many professional events and recreational activities, often organized by the students themselves
- Semester abroad or double degree options
- Prague is a great location in the heart of Europe and one of the safest capitals in the world

Profile of graduates

adaptability to
globalized
environment

business skills and
knowledge

language competences

jobs at mid-level
management positions
in **multinational**
corporations

becoming
entrepreneurs

prepared for **master's**
programs

How to apply?

- **Submit** e-application through our Information System
- **Admission procedure** in a form of a **long-distance** entrance exam based on an **In-depth Admission Interview** in English
- **After registering your e-application, within a few days, you will be contacted via email by the IBB program coordinator, who would provide you with details on the procedure and the required documents**

Credit system

- Studying is based on a credit system
- For each study obligation in your study plan you get a given amount of credits
 - E.g., when you successfully pass a course on *Corporate Finance*, you get 6 ECTS credits
- The system is internationally recognizable
- 180 ECTS must be obtained for graduation

Study abroad

- **Study abroad** is at the Faculty of International Relations an **integral part of study**
- Wide variety of partner universities (more than 220)
- **Faculty supports** outgoing students organizationally, as well as financially
- Definitely recommended!

Double degree option

- IBB has recently signed two double degree agreements
 - With OTH Regensburg and University of Vaasa
 - Designed for 3rd year students, who spend one year at the partner institution
 - They obtain both degrees

Selected courses you will take

International
Financial
Management

Retail Business

International
Business
Operations

Doing Business in
Global
Environment

International
Entrepreneurship

World Economy

Global
Operations and
Logistics

Intercultural
Negotiations

Tuition Fee



5,000 EUR per academic year



More details on IBB
website

<https://ibb.vse.cz/general-information/tuition-fee/>

Application deadline

April 30

Decision at the end of May

Student perspective

By **Michaela Kostúrová**, 2nd year student

Thank you and apply!

Visit us on ibb.vse.cz

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